

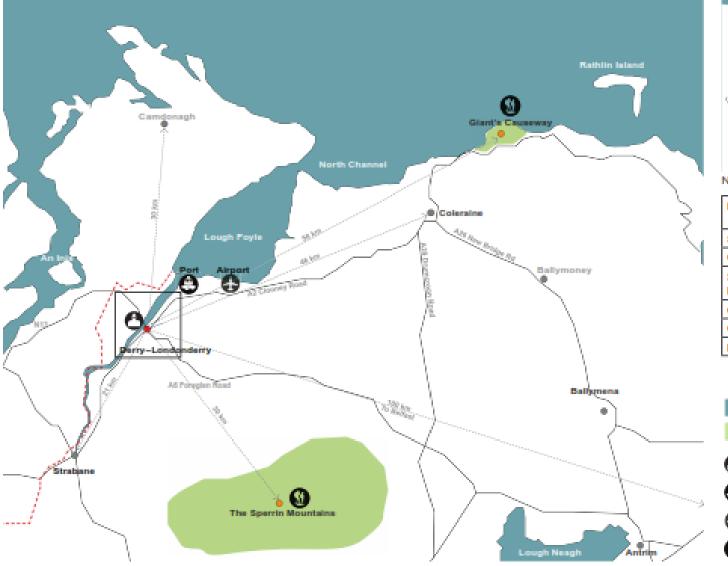


**European Union** European Regional Development Fund Investing in your future

## The Peace Bridge and Ebrington Barracks, Derry~Londonderry



#### Derry~Londonderry, within Northern Ireland



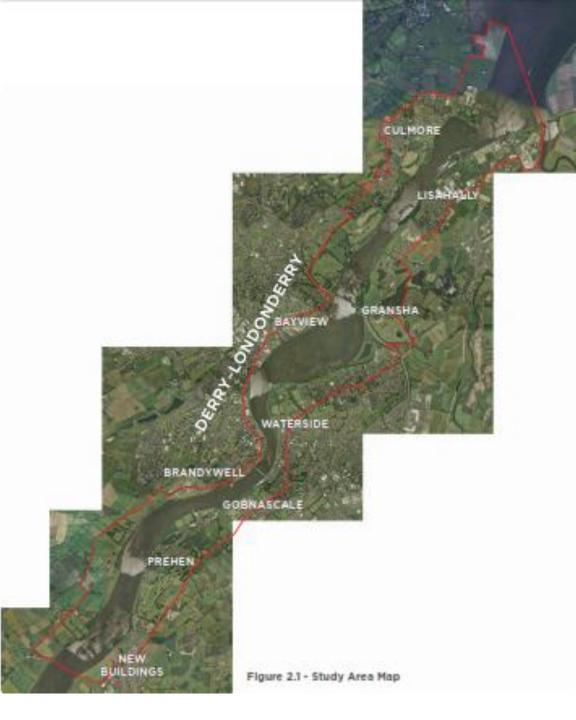


Northern Ireland Map

Location	Distance from Derry
Strabane	21 km
Camdonagh	30 km
Sperrins Mountain	30 km
Coleraine	46 km
Glant Causeway	58 km
Belfast	100 km



## Derry~Londonderry, within County Derry





Derry~Londonderry – Demographic Statistics

#### **Population**

•The population of Derry~Londonderry is currently 107,877.

•Two Thirds of the population are of working age (16-64)

#### **Employment**

•The 16-64 employment rate in Derry~Londonderry is 54.9%, 10.2 percentage points lower than Northern Ireland rate as a whole (65.1%)

•3,962 or 9.4% of employees work within the Manufacturing sector in Derry~Londonderry (NI: 74,281 or 10.7%)

• 36,284 or 86% of employees work within the Service sector in Derry~Londonderry (NI: 83%)

#### Deprivation

•Derry~Londonderry is ranked 3rd most deprived LGD out of 26 LGDs in NI.

- •11 out of the 30 wards in Derry~Londonderry are within 10% most deprived wards in NI
- •43% of the Derry~Londonderry population live in the most deprived SOAs in Northern Ireland





### **Ilex Mission & Aims**

### **Our Mission**

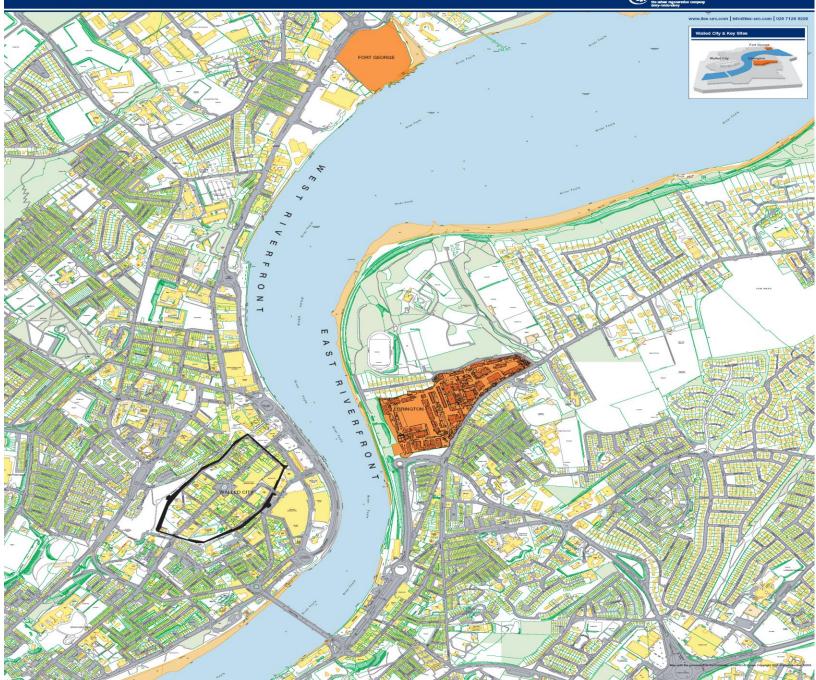
• To champion sustainable economic, physical and social transformation in Derry~Londonderry.

#### **Our Aims**

- To create a co-ordinated regeneration of the Derry City Council area to facilitate its implementation in co-operation with OFMDFM, DSD, other relevant government departments, Derry City Council, private sector and other interest parties; and
- To secure the physical, economic and social regeneration of the Ebrington and Fort George sites (2 former military base sites).









### Intensive Process of Analysis and Engagement

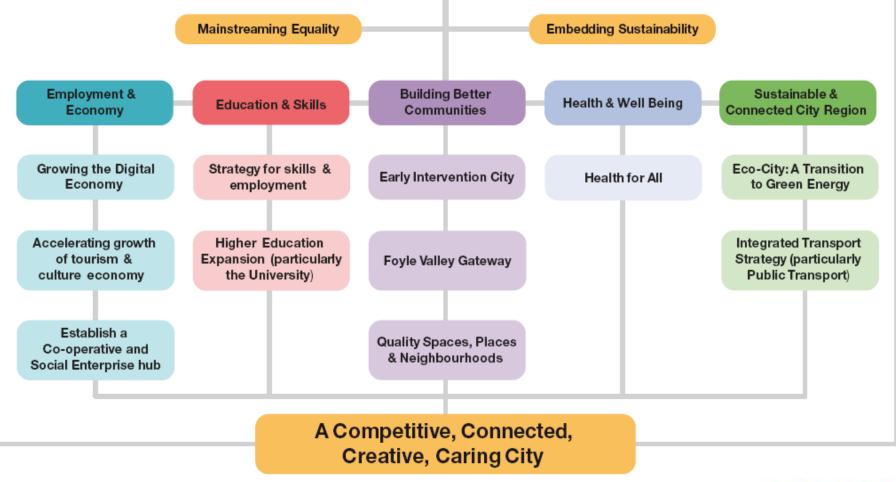
- **1** Future Search event **120** participants and year long follow up process
- **1** Strategy Board **40** strategy board members **12** Strategy Board meetings
- **12** SWGs **417** SWG members registered, at least **200** SWG meetings
- **83** Citi-Scope Survey Enumerators interviewed **480** representative residents,
- **14** Focus Groups with **165** participants covering all Section **75** catergories
- **6** plenary sessions **5** integration Meetings
- **1,000+** regular visitors to yourcityyoursay.com
- **1,000+** yourcityyoursay E-zine recipients
- **46,000** summaries of the draft Plan to every household
- **5,000** copies of the Plan to key stakeholder groups
- **22,000** copies of the Plan for every primary and post primary school child

12 Sectoral Working Groups 12 Visions 58 Key Priorities 189 Proposals 153 Consolidated Actions 110 Supporting Actions and 43 Foundation Actions 5 Transformational Themes 11 Catalyst Projects Future Search + Citi-Scope + Econometric

Model (Oxford Economics) + Government Statistics (NIRSA) + Space Syntax + OECD

#### One City - One Plan - One Voice

Our Mission is to deliver Renewal – Economic, Physical and Social, building a stronger and more vibrant economy with increased prosperity for our city and region in ways which ensure that opportunities and benefits from regeneration are targeted towards the most deprived in our communities

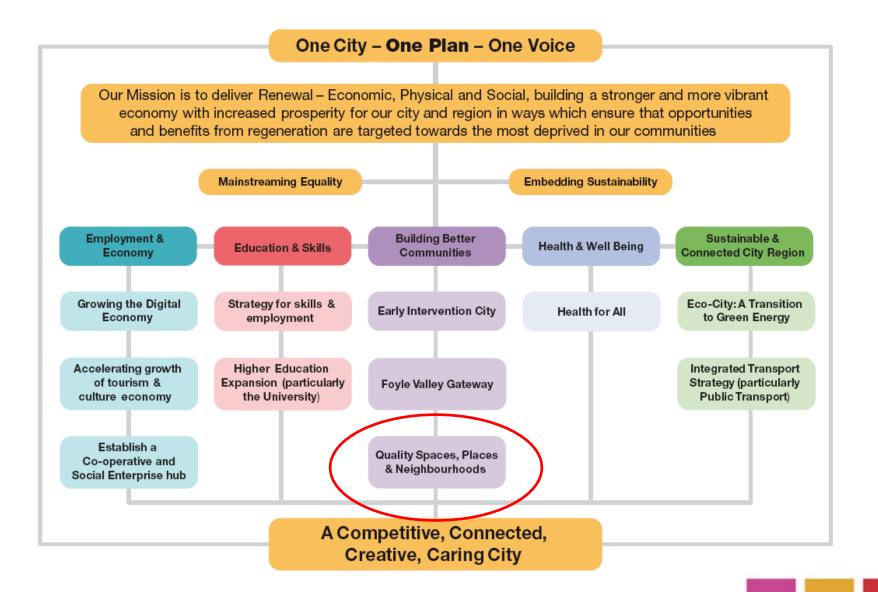




#### The Delivery: A New Story to Tell – December 2020

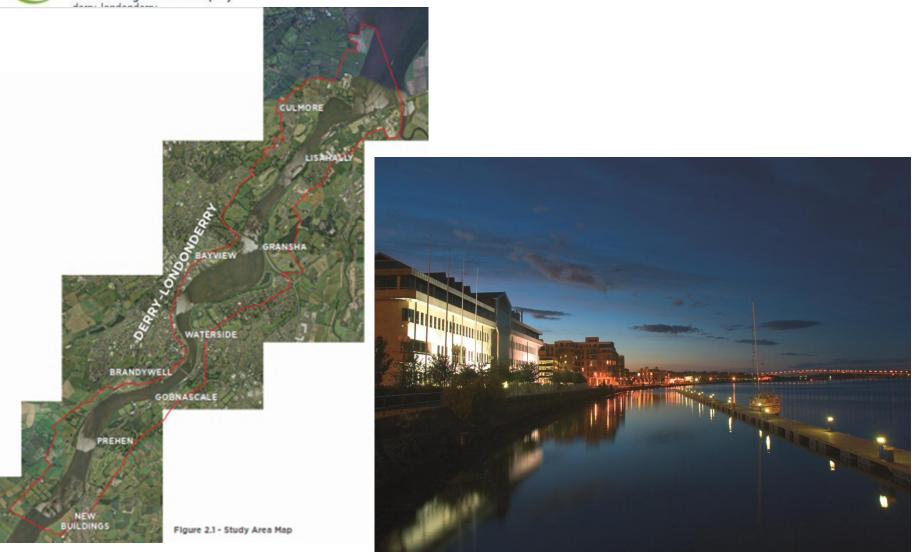


## The One Plan to 2020 (June 2011)





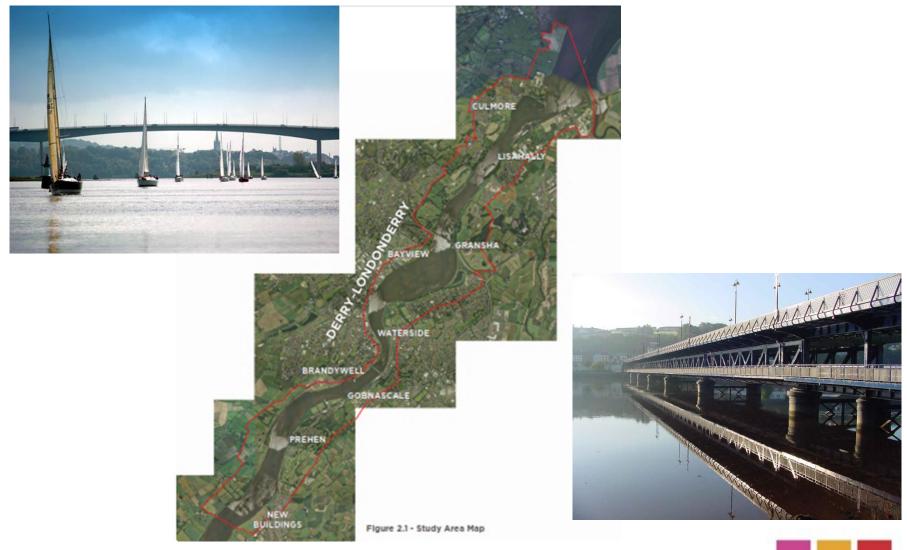
### A Physical Divide - River Foyle







### **Bridging Communities**





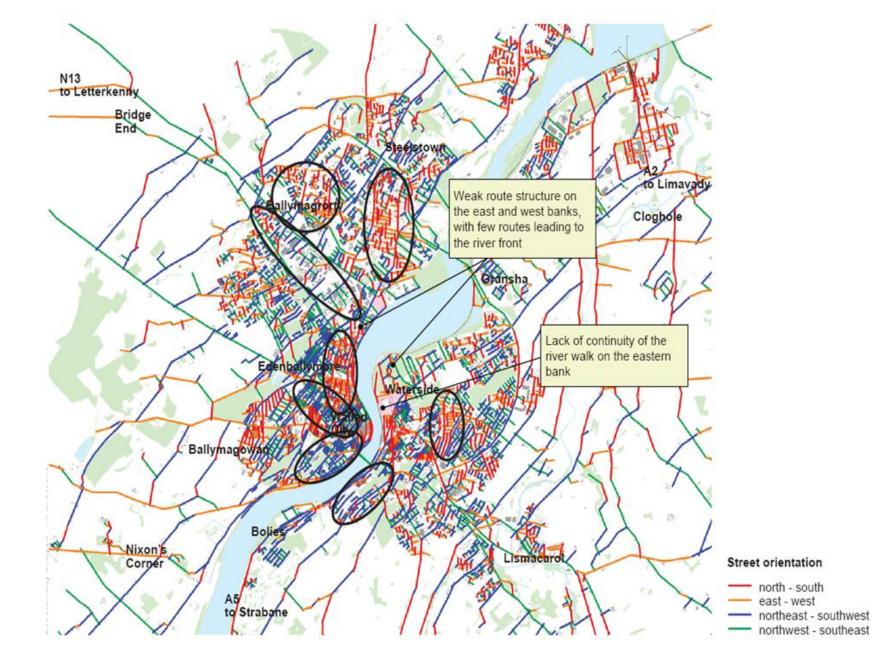
#### River Foyle – Key Issues

- Physical Divide
- Almost entirely untapped as a social & economic resource
- No cohesive overarching strategy to direct physical development to maximise social & economic potential
- Little use made if the river for leisure & recreation
- Minimal level of access
- Public realm underachieving → attractiveness & use as connecting route
- River produces little employment, directly or indirectly

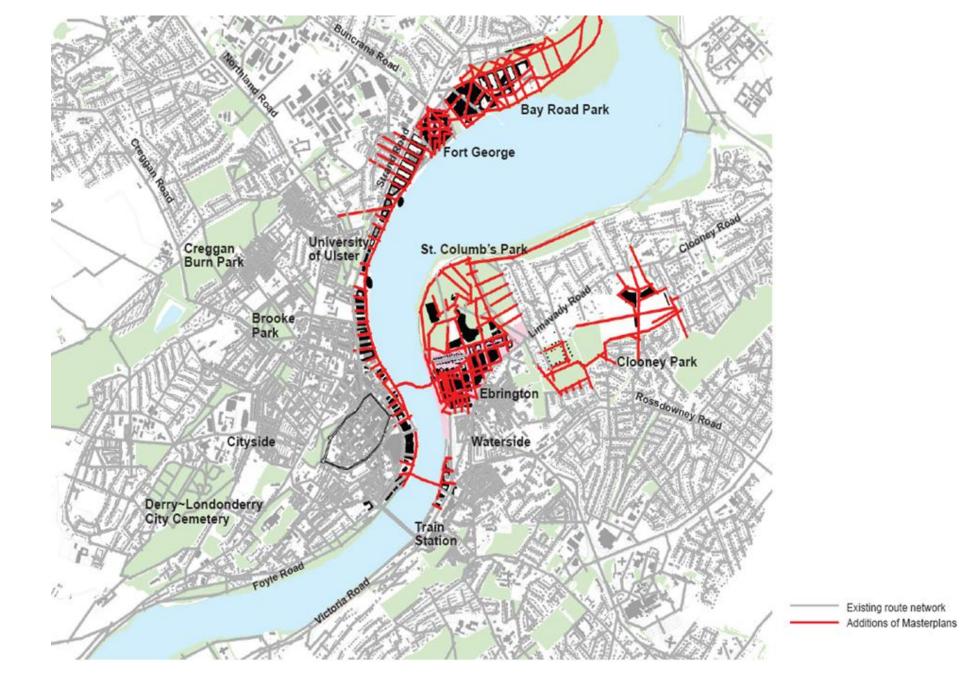


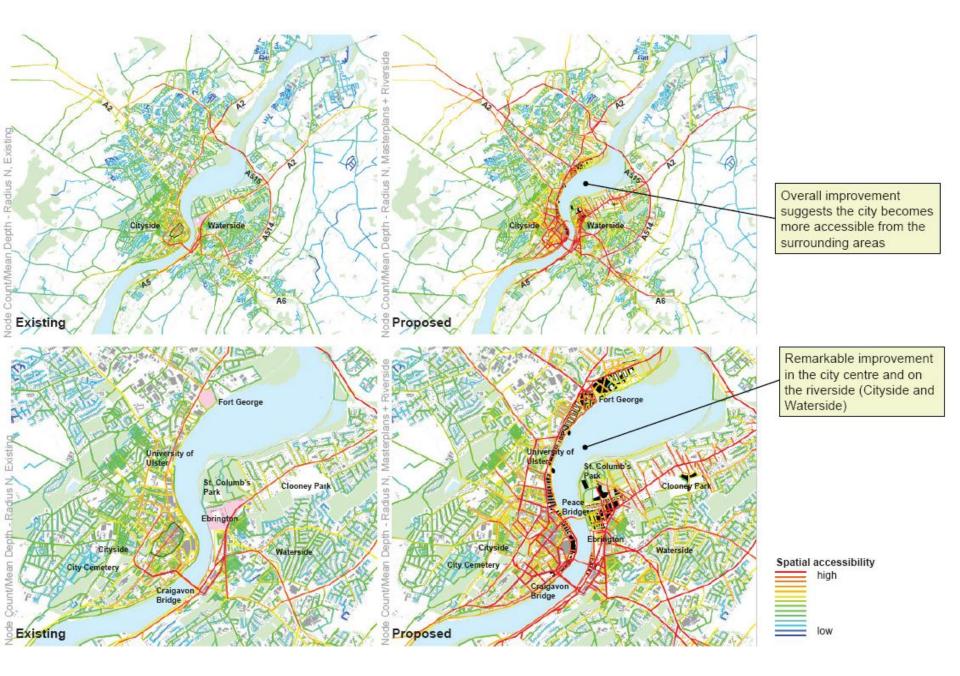
#### Recommendations & Strategic Objectives from Spatial Analysis & Masterplans

- A united strong City Centre
- A network of central, high-profile public spaces
- Reconcile the co presence of place, people & traffic
- Improve security and walk ability in suburban residential areas
- Social Utility
- Connection (transportation & pedestrian movement)
- River Economy (employment, events, tourism & recreation)
- Built Environmemt
- Sustainability & Natural Environment (Ecology & Landscape)



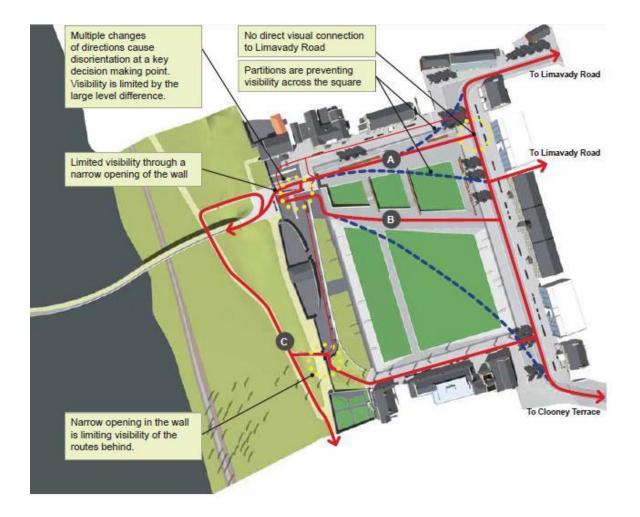








### April 2010 Space Syntax Images









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## The Peace Bridge and Ebrington Barracks, Derry~Londonderry





#### Ebrington Arts & Culture Cluster

#### The Peace Bridge & Ebrington Barracks - Aim

The aim of the projects was to construct a new iconic foot & cycle bridge and public square that would act as catalysts for change, joining the city physically, and promoting interaction and engagement among communities.



# The objectives of the projects were:

- •To reclaim shared space by bringing previously inaccessible natural environments back into common use;
- •To bring the Waterside *into* the city centre;
- •To build cohesion within our community;

•To act as the catalyst for the revitalisation of the formerly inaccessible military barracks at Ebrington and transform the site for the local community, creating new shared space for use by all, promoting and developing good community relations;

- •To encourage integration in society;
- •To create a lasting physical iconic legacy for the city;



## the urban regeneration company derry-londonderry

## Ebrington Square – Concert Concept



Collaboration Education Equality Connectivity Quality Renewal Optimising Quality Coalition Significant Border Skills Determination Funding Citu Create Catalyst nmu **Derry Opportunities Monitor** Voice training Communicate Culture Rural Digital Partnership Change River Need Engaged Co-Operative Hope Cross Engaged Co-Operative Hope Leadership Demand University Principal Jobs Economy Physical Children Need Benefits New Readiness Business Progress ResourcesOwnershipCaring Growth Access Plan Development Young Urban Confidence Place Life Responsible Delivering Place Investment Changing Transport Local Foyle Peop Infrastructure Competitive Vision Targeted Co-Ordination Impact LondonderryWorking StrategyGovernment Health Social Tourism Sustainable Regeneration Creative Ambition

#### **Communities shaping their future**

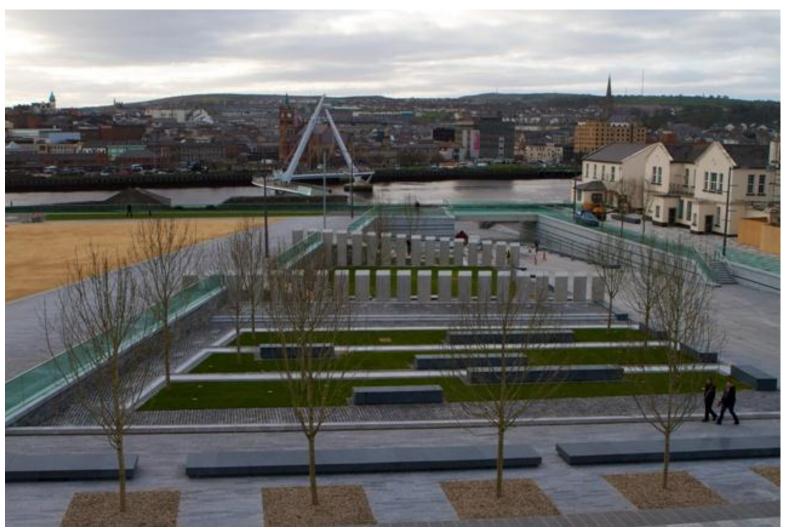
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Date Name Comment Sue Rowlands. sothisis The city bady needs to make 13/6/09 fantastic more of its water side location I think the bridge is a wonderful 13/6/09 K Insviron idea + I feel it will be very popular. GREAT FOR THE CITY 3/6/09 Retern Avans BRILLianT Jean Vaia V Gelle forpressive + grat idea . ndo) 13/6/09 ano green Great Idea. Rice Blow 13609 Beill (More out your ( Calls on worker print? Bridge is good fried for the word prople 13/6/09 Barry Nolon 36 09 Loughan Boyle good 13/6/09 Connor Murray 7 think it is a brilliant idea 1316109 Eoch canning I think it is a great i dea. 36/09 Diarmine Joan Good involation-Lodes fantacti - Excellent way to wass was watered traffic. Good towait actively.



## Ebrington Square & The Peace Bridge







## Ebrington Square Feb 2012







#### Animation





## Ebrington Square Feb 2012





## Ebrington Square Feb 2012



## the urban regeneration company derry-londonderry

## Ebrington Square – Concert Concept





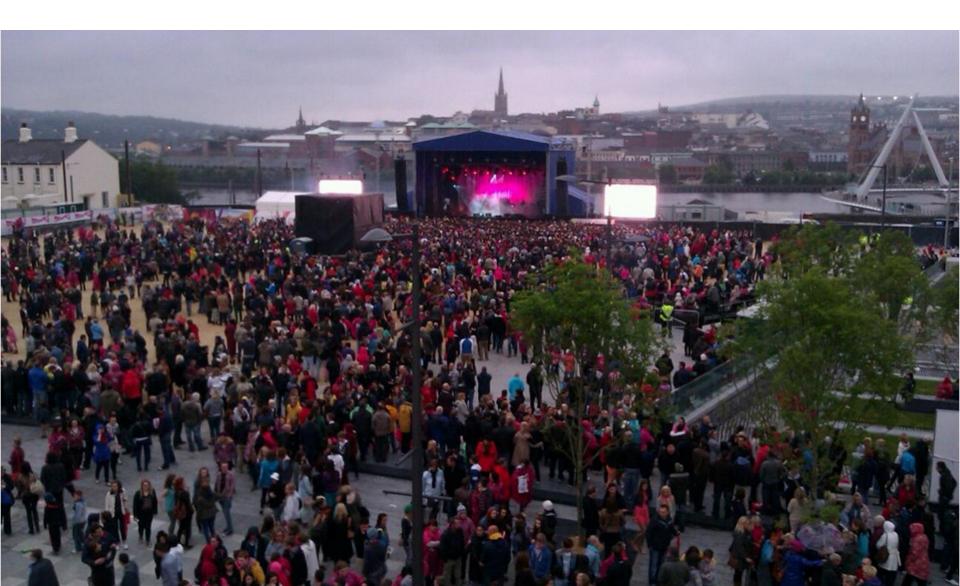
## Turning the Vision into a Reality - Concept to Completion







## Peace One Day Concert 21 June 2012











## 1,000,000 & counting...

























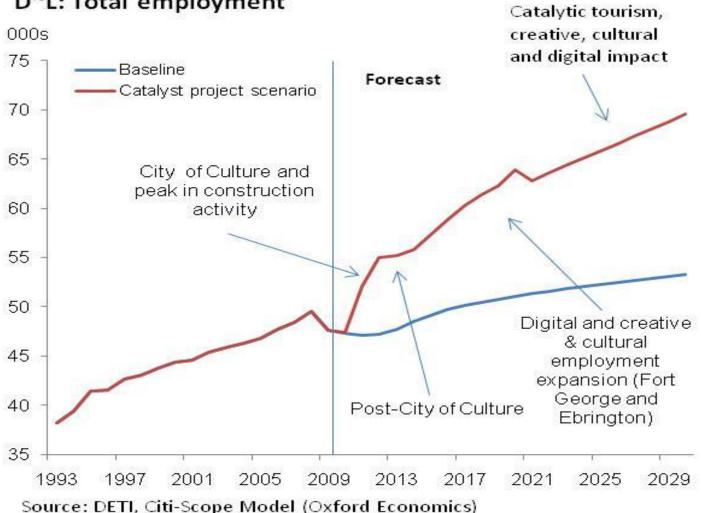








## Impact of Interventions on the Most Deprived Areas



### D~L: Total employment



### **Changing Patterns – Changing Outlooks**



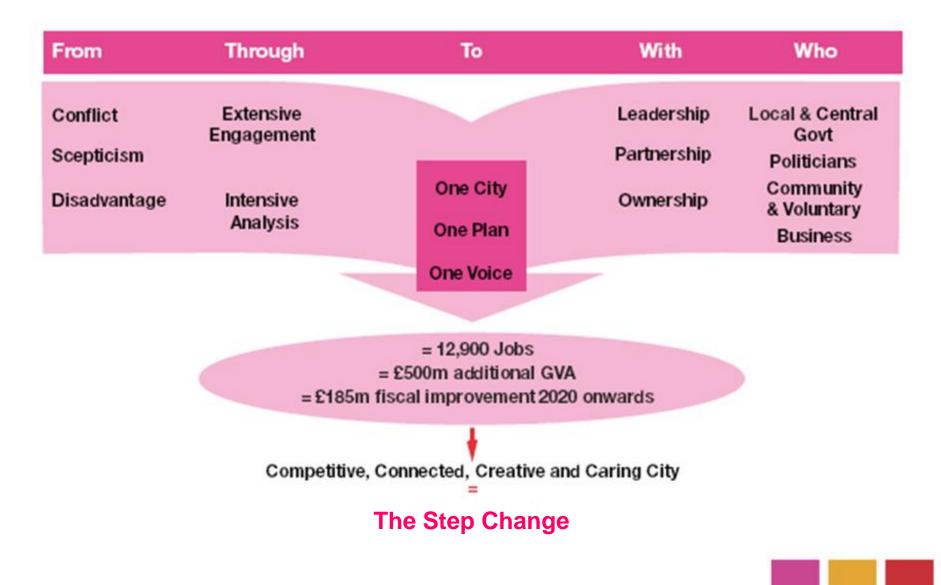


## **Changing Patterns – Changing Outlooks**





### **The Delivery: A New Story to Tell – December 2020**



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# Experience the Great Sea Change let it be LegenDerry

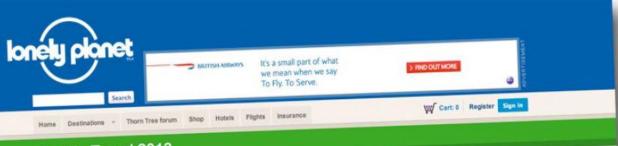




### WINNER UK City of Culture 2013



More than 170 events and projects Ireland's biggest ever year-long festival



#### Best in Travel 2013

#### O More Best in Travel 2013

### Best in Travel 2013 - Top 10 cities

23 October, 2012

#### 4. Londonderry/Derry

Packed calendar for UK City of Culture

Best for: Culture, events, family



Londonderry/Derry is the UK City of Culture 2013, which means this vibrant, historic walled city is undergoing a renaissance. The year will see a wealth of cultural events, including the 10-day All Ireland Fleadh, the world's biggest Irish festival and it also plays host to the always-controversial Turner Prize. The city will buzz throughout the year with hundreds of other events, from pageants to music to contemporary dance. Derry also hosts lots of regular festivals, such as the Jazz Festival and Earhart Festival (in 2013 celebrating 80 years since American aviation pioneer Amelia Earhart landed here), celebrations for which will all be cranked up a notch.

#### 5. Běijing

Capital on cusp of greatness

Best for: Culture, value for money, food



#### EXPLORE THE BEST IN TRAVEL



Best in Travel 2013 Best places to get fit Top 10 countries 23 October, 2012 23 October, 2012

Best in Travel 2013 Top 10 regions 23 October, 2012



The world's

23 October, 2012

Best places to do greatest wall walks something new 23 October, 2012

#### TRAVEL BOOKS

Best value

destinations

23 October, 2012





Food Lover's

Guide to the World

# The place to be in 2013



Lonely Planet's Best in Travel 2013

"The Peace Bridge symbolises our shared hope for continued peace and improved prosperity for the citizens of Derry ~ Londonderry now and into the future. It is proof of what can be achieved in the face of longstanding historic divisions, through the determination and vision of the people of this city in partnership with the two governments and the European Union" Jose Manuel Barroso, President of the European Commission